

## Help us grow with some Free Advertising...

in Partnership with



I'm Claire, the new Editor for Raring2go! Bath - and owner of local marketing agency Crow Marketing.

Having recently joined forces to grow our family audience across Bath and the surrounding areas, we're relaunching our digital platform and offering something genuinely special... and completely free to help create a local buzz. We'd love to take you along with us.

Raring2go! is the UK's trusted family guide, connecting parents with great local businesses through 80 regional magazines and websites. The magazine is quarterly and we reach families via schools (link on their newsletters), social media, and our digital network. If you're interested in being part of the launch, here's what you'll receive — totally free:

- A full-page advert in Bath & Local's Winter Digital Magazine
- A 750-word editorial feature in our What's On or News section with image on the local website
- A website advert linking to your feature including a backlink to your website
- Free event listings (if applicable)
- Social media promotion across Crow Marketing's regional channels
- All live within 24 hours if we receive complete artwork (and 48 hours if we design the artwork / compile the copy for you - please note a small charge of £15 applies for a design service should you want it)

This Winter edition will be shared directly through schools in Bath, Frome, Bradford on Avon, Trowbridge, and surrounding areas, reaching parents via their newsletters and community networks. In return, all we ask is a commitment to our Spring 2026 printed launch issue - we'll launch 10,000 physical copies door-to-door across affluent family communities as well as the digital issue again via schools. Your options for the Spring launch issue are:

- Full Page – £250
- Half Page – £150
- Quarter Page – £75
- Website Homepage Advert – £25

There's no catch. You could support us with a quarter page for example and all this amazing coverage would have cost you for the six months is £75! Without advertisers, we don't have a product. This is your chance to secure exceptional exposure now and be part of something exciting as we grow.

We have just 30 spaces available, on a first-come, first-served basis. If you'd like to reserve your place or chat about how we can showcase your business, email or call me on 07595 505318.

Crow Marketing is based in Westbury so I'd be happy to pop in or equally as happy to set up a quick Teams call - whatever works for you. I'll look forward to hearing your thoughts.

Many thanks. Best wishes,

*Claire*

Crow Marketing Founder and Editor of Raring2go! Bath and Local



Call Claire to discuss all your marketing requirements on  
07595 505318 or email [claire@crowmarketing.uk](mailto:claire@crowmarketing.uk)

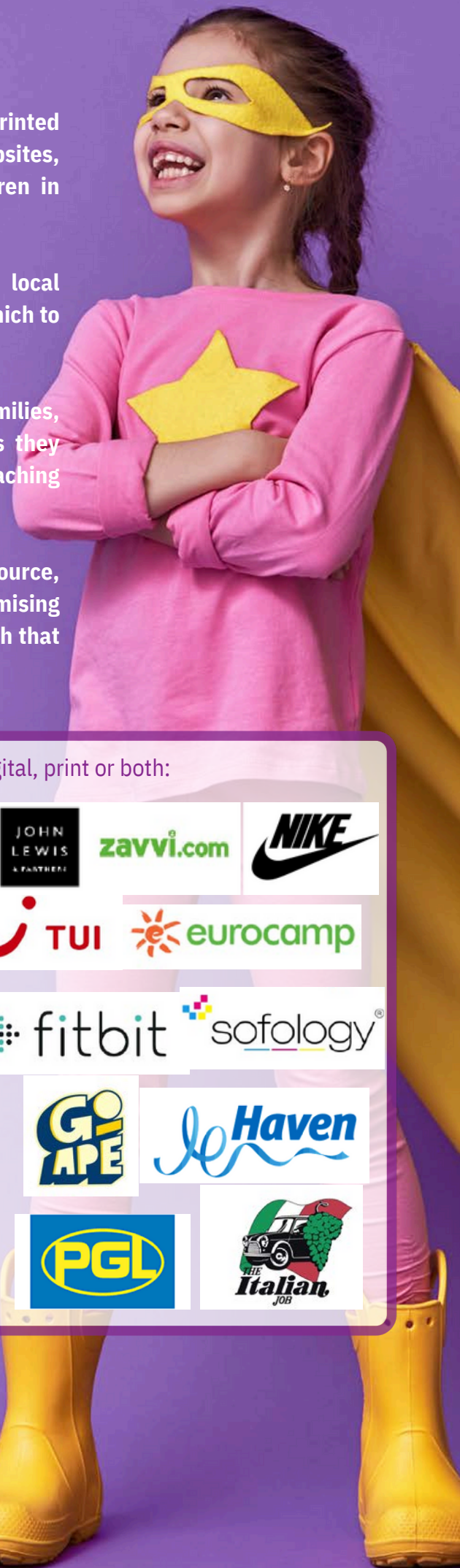
# Raring2go!

Reaching over 3.5 million UK families every year through printed magazines, interactive digital editions, and regional websites, Raring2go! is the trusted go-to guide for families with children in primary and secondary education.

Our audience actively engages with national, regional, and local brands, seeking safe, reliable, and trusted platforms through which to connect.

With carefully curated content designed to resonate with families, Raring2go! brings readers and members closer to the brands they want to see. Advertisers can be confident their message is reaching exactly the right audience in this valuable family market.

As a highly trusted, widely read, and strongly engaged resource, Raring2go! consistently delivers for its clients - maximising advertising spend and offering value-added, multi-channel reach that drives stronger returns on investment.



Some of the **BRANDS** we have featured / worked with across digital, print or both:



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